



In the summer term 2016, the Professorship for International Competition Policy offers a research based seminar course for Master's students and advanced Bachelor's students enrolled in Economics, IWG (IWE), and Philosophy & Economics entitled:

### **TOPICS IN ECONOMIC THEORY**

The seminar is designed as a reading course. The idea is that participants read selected (recent) contributions to Microeconomic Theory, with a focus on the field of Industrial Organization and Behavioral Economics, and meet on a regular basis to discuss them.

Participants get an insight into current research and learn how to read and critically evaluate technically and conceptually demanding research papers, and to summarize and present the main results.

As a starting point, we have listed a few of papers below. Students are welcome to suggest literature to be added to the reading list.

Students taking part in the seminar should have a profound knowledge of Microeconomic Theory. Participants are expected to attend the course regularly and to read the respective paper(s) before each meeting.

At most 15 students will be accepted for the seminar. Priority in the allocation of places will be given to students of higher semesters.

#### **Language of Seminar**

- Presentation and Discussion: English
- Term Paper: English

#### **Assessment**

- Participation in class, presentation of a short summary of at least one paper and a 13-15 pages term paper.
- Credits in
  - Economics/IWG: “Mikroökonomik für Fortgeschrittene II”, “Probleme der Wettbewerbs- und Wirtschaftspolitik“, 6cp
  - P&E: “Elective Seminar”, 6cp

### **Dates and Deadlines**

- Preliminary meeting: **Wednesday, April 13<sup>th</sup> 2016, 10:15 am, room S 48 (RW)** (participation in the meeting is not compulsory)
- Registration deadline: **Wednesday, April 20<sup>th</sup> 2016** (belated registration might be possible)
- Seminar dates (planned): **Wednesday, May 11<sup>th</sup> 2016, May 25<sup>th</sup>, June 8<sup>th</sup>, June 22<sup>nd</sup>, July 6<sup>th</sup>, July 13<sup>th</sup>, 08:30-10:00 am, S 47 (RW)**

### **Enrolment/Registration**

To enroll, please send an e-mail with the following information to [magdalena.helfrich@uni-bayreuth.de](mailto:magdalena.helfrich@uni-bayreuth.de) (subject line: Seminar – Economic Theory): Last name, First name, Mat-Nr., Degree, Semester, E-mail address, paper you would like to present.

Allocation of seminar places will be made by **Friday, April 22<sup>nd</sup> 2016**. You will be notified by e-mail.

### **Literature:**

1. Gabaix, X. and D. Laibson (2006): “Shrouded attributes, consumer myopia and information suppression in competitive markets”, *Quarterly Journal of Economics* 121 (2), 505-540.
2. Dahremöller, C. (2013): “Unshrouding for Competitive Advantage”, *Journal of Economics & Management Strategy* 22 (3), 551-568.
3. Wenzel, T. (2014): “Consumer myopia, competition and the incentives to unshroud add-on information”, *Journal of Economic Behavior & Organization* 98, 89-96.
4. Choné, P. and L. Linnemer (2015): “Nonlinear pricing and exclusion: I. buyer opportunism”, *RAND Journal of Economics* 46 (2), 217-240.
5. Inderst, R. and G. Shaffer (2010): “Market-share contracts as facilitating practices”, *RAND Journal of Economics* 41 (4), 709-729.